UNION FOR DEMOCRATIC COMMUNICATIONS

MEDIA, RESISTANCE, AND JUSTICE: THE FIGHT FOR HUMANITY

MAY 11-12, LOYOLA UNIVERSITY CHICAGO
2018 PROGRAM
Welcome to the 2018 Union for Democratic Communications (UDC) conference on Media, Resistance and Justice: The Fight for Humanity.

Since its founding conference in Philadelphia in 1981, the UDC has collectively attended to the political economy of communications and its impact on the quality of life, democracy, and equality, especially concerning social class, race, and gender. Dallas Smythe, Thomas Guback, Janet Wasko, Jennifer Slack, Eileen Meehan, and other critical researchers formed a collective that developed into a national organization. The UDC has also worked to bridge the divide between academics and cultural and social movement actions, as UDCers join with media activists and community groups on local and national projects.

We hope this year’s conference at Loyola University Chicago represents that tradition and offers new insights for understanding our current global conditions and opportunities for democratic social change. If you are presenting at the conference, you are encouraged to submit your paper to the UDC’s journal, the Democratic Communiqué, which will be discussed more at the Saturday business meeting.

We have three plenaries, including two on Friday—one organized by Project Censored on “Fighting Fake News” in the afternoon, and the evening plenary at 6:30 on “Global Conflict and Independent Media” with Abby Martin from TeleSUR and Chris Geovanis, the communications director of the Chicago Teachers Union. Our final plenary session is our Dallas Smythe lecture by Sut Jhally of Media Education Foundation.

Two other important all-conference events are the business meeting on Saturday in Kasbeer Hall on the top floor, which includes lunch – and of course the closing social Saturday night, also in Kasbeer, with buffet, refreshments, and live dance music. This is our opportunity to socialize with other UDCers and to channel Emma Goldman who said, “if I can’t dance, I don’t want your revolution.”

If you have any questions or need any assistance please check at the registration table or contact one of the Local Organizing Committee members, whose numbers are in your programs. A list of nearby restaurants is at the registration table. And the guest Wi-Fi information is in your program.
LOCAL ORGANIZING COMMITTEE
• SEAN ANDREWS ROBERTS, Columbia College Chicago
• LEE ARTZ, Purdue Northwest
  (269-369-0846)
• ELIZABETH LOZANO, Loyola University Chicago
  (773-957-3930)
• STEVE MACEK, North Central College
  (630-995-6374)
• RHON TEURELLE, Purdue Northwest
• L. E. WHITMAN, Purdue Northwest

STEERING COMMITTEE
• AIMEE-MARIE DORSTEN, Coordinator,
  Point Park University
• DAN TAMUL, Virginia Tech, Treasurer
• JOHN ANDERSON, Brooklyn College, CUNY
• BRETT CARAWAY, University of Toronto
• RUSSELL NEWMAN, Emerson College
• BILL YOUSMAN, Sacred Heart University
• CRISTINA MISLÁN, Missouri School of Journalism
• LETRELL CRITTENDEN, Thomas Jefferson University
• L. E. WHITMAN, Purdue University Northwest
• NOLAN HIGDON, Co-founder Global Critical Media
  Literacy Project, Project Censored contributor, Media
  Freedom Foundation board member, Professor of
  History and Communications, Diablo Valley College
  and Project Censored
• ROB CARLEY, Texas A&M University
NOTE: Loyola does not own or operate these commercial parking facilities, which offer discounted rates. For a full list of facilities, restrictions, and rates, please visit LUC.edu/parking.
Friday, May 11

Philip H. Corboy Law Center, Loyola University, Water Tower
Campus, 25. E. Pearson St., Chicago IL 60611

Registration
8:00-9:00 a.m.
Lobby of Corboy Law Center, 25 E. Pearson

Coffee and Bagels/ Literature Tables
8:00-9:00 a.m.
Lower Lobby Lounge Area

Session I-F1 9:00-10:30 a.m.

Room LL18
Data Sliced and Diced: Surveilling the Audience

MATTHEW CRAIN, moderator

MATTHEW CRAIN, City University of New York, Queens and
ANTHONY NADLER, Ursinus College. Surveil and Conquer: Enabling Data-Driven Political Manipulation

CHENJERAI KUMANYIKA, Rutgers University. “We Made a Mistake:” Advertising Censorship and Surveillance in Industrial Podcast Production

LEE MCGUIGAN, University of Pennsylvania. Information: Blind Spot of the Audience Commodity Thesis?

DAVID BERMAN, University of Pennsylvania. The White Geek’s Burden: Development and Facebook’s Global Data Empire
ROOM LL19
Emergent Media Forms, Vital Media Literacies

ROBERT BODLE, moderator

MICHAEL FORSMAN, Södertörn University. Educational Equivalence Based on Neoliberal Marketization and Mediatization. The Synchronization of Digital Competence and Media Literacy in the 2016 Revision of the Swedish K 12 Curricula.

GUILIANA CUCINELLI, Concordia University. Policy and Practices Around Digital Devices in K12 Schools in Quebec

MATT REICHEL, Rutgers University. Teachers’ Movements and the Mass Media: An Interdiscursive Model

LORI BINDIG, Sacred Heart University. Worrying About the Wrong Things: Media, Moral Panics and Social Justice

ROOM 302
Ripple Effects: Trump’s Impact on Politics, Propaganda, Earth Policy, and Social Media

NOLAN HIGDON, moderator

NICOLAAS VERBEEK. Public Relations, Post-Truth Society, and Trump’s Alarming Political Triumph

IAN DAVIS, Augustana College. Help Them Hate Each Other: The Intellectual Roots of Modern Russian propaganda

JOSE ARTEAGA, Purdue University Northwest. Age of Twitter and Trump

ZANE COOPER, University of Pennsylvania. Betting It All On Black: Rare Earth Discourse In The U.s. Since 2010

ROOM 303
The Role of a Critical Methodology in Achieving Social Justice

ROB CARLEY, moderator

DAN TAMUL, Virginia Tech; NADIA MARTINEZ-CARRILLO, Roanoke College; and JESS HOTTER, Virginia Tech. Examining the role of stigma in the narrative persuasion process

JYOTSSNA KAPUR, Southern Illinois University, Carbondale. Socialism and the Fight for Humanity: Marx on the Nature of the Human as a Species

MOHAMMED A. SALIH, University of Pennsylvania. Internal Cultural Imperialism: The Case of Kurds in Turkey

SHOLNN FREEMAN, Howard University. Inquiries into Historical Materialism: From Africana Historical Materialism to HM Media Theory
ROOM 304
The Making of a Social Movement: Art, Class, and Maneuvering Bodies

JAMES F. HAMILTON, moderator

JACK BRATICH, Rutgers University. What was Nuit Debout? From Social Movement to Social Maneuver
KAJORI SEN, Jindal Global University. The Rise of the Titan: Nationalist Media, Colonial Resistance and TISCO
ANNIE HUI, George Mason University. Against the Locust: Pro-Democracy Movements in Hong Kong
FANBIN ZENG, Jinan University, and Xin Qi, Jinan University. How and Why the Political Participation of Middle Class of China in Online Social Movements happened?

ROOM 305
Beyond the Ballroom: Organizing Academics to Fight for Humanity

BILL YOUSMAN, moderator

MICHELLE RODINO-COLOCINO, The Pennsylvania State University. Academia in Peril: The NCA Convention as a Site to Smash the Bourgeois Chandelier
DANA CLOUD, Syracuse University. Academic Freedom vs. Business as Usual: Lessons from the 2008 NCA UNconvention
JORDAN FOLEY, University of Wisconsin-Madison. Civic Solidarity in Wisconsin and Beyond: Contentious Politics as Occupational Hazard
NINA LOZANO, Loyola Marymount. AltNCA Comes to UDC: How Should Academic Associations “Fight For Humanity”?
LEE PIERCE, State University of New York at Geneseo. The Significant Six: Fact, Quality, and Media in Small Group Organizing
CV VITOLO-HADAD, University of Wisconsin-Madison. Troll Level = Expert: Radical Academic Trolls Fight for Humanity

10:30-10:45 a.m.
ROOM LL
BREAK
Session II-F2 10:45-12:15 p.m.

ROOM LL18
Praxis and Resistance Exercises for the Critical Classroom

RANDY NICHOLS, moderator

CHRIS DEMASKE, University of Washington Tacoma. Engaging in Critical Pedagogy Using High Impact Practices

JIM WITTEBOLS, University of Windsor. Confirmation Bias and Learning: Self Confrontation as a Means to Self Knowledge

ALEXANDRA NUTTER, University of Washington Tacoma. Please Get Your Phones Out Now: Anonymous Real-Time Polling in the Critical Classroom

JOHN SULLIVAN, Muhlenberg College. Deconstructing the Commodity Audience: Contrasting Indigenous vs. Industrial Perspectives

AARON HERESCO, California Lutheran University. What Do You Mean “Commercial Logic?” Contrasting Ethical And Commercial Imperatives In Media Production And Decision Making

RANDY NICHOLS, University of Washington Tacoma. Insights or Oversights? Using Stakeholder Analysis to Think About Access and Agency

ROOM LL19
Labor, Technology and the Gig Economy

CHENJERAI KUMANYIKA, moderator

BRIAN DOLBER, California State University, San Marcos. Informationism, Labor, and Gig Economy Policy in the U.S. and Ireland

TODD WOLFSON, Rutgers University. Uberomics: Collective Identity, Class Consciousness and Resistance in the Gig Economy

MICHELLE RODINO-COLOCINO, The Pennsylvania State University. Workers Resist the Gig Economy

LAURA FORLANO, Illinois Institute of Technology. Made in Chicago: Local Manufacturing and the Future of Work
ROOM 302
Cultures, Mobilizations, Marxisms: Articulating Linkages between Cultural Criticism and Social and Political Activism

ROB CARLEY, moderator

ROB CARLEY, Texas A&M University. From Ideological Contention to Theoretical Contention: Conceptions of Autonomy in and Beyond Marxist Theory


JEFFREY MASKO, The Pennsylvania State University. Marxism and Movie Reviews: The Work of a Marxist Film Critic in the Age of 21st Century Neoliberalism

JAAFAR AKSIKAS, Columbia College. The Dialectic of Modernity: Media, Politics and Consumer Culture in the Arab World

ROOM 303
News on the Right: Studying U.S. Conservative News Cultures

ANTHONY NADLER and A.J. BAUER, moderator

ANTHONY NADLER, Ursinus College and A.J. BAUER, Ursinus College. Introduction to News on the Right: Studying U.S. Conservative News Cultures

VICTOR PICKARD, University of Pennsylvania. Right-Wing Media Policy Activism: The Propaganda of Corporate Libertarianism in the 1940s and Beyond

ALEX DIBRANCO, Yale University. Conservative News and Movement Infrastructure

JULIE LANE, Boise State University. The Establishment Roots of the ‘Liberal Media’ Critique
ROOM 304
What is “Normal”?: Negotiating Identity in the Wake of Mediated Representation

CHRIS ROBE, moderator

KATE PRENDELLA, Rutgers University. Individuals with Cognitive Disabilities: Moving Beyond ‘Normative’ Representation
GEOFFREY MORROW, The University of British Columbia. Appropriating Difference for Publication
KENDALL ARTZ, Hampshire College. The End of the Rainbow? White Apocalypse at the Rainbow Gathering
YUKAI CHEN, University of Colorado, Boulder. Holding up the Otherness, the Construction of Subaltern Subjectivity of African Children in China

ROOM 305
Bringing Participatory Culture(s) Online

AIMEE-MARIE DORSTEN, moderator

SSU-HAN YU, London School of Economics and Political Science. Taiwan’s Democracy Crisis and Intergenerational Injustice: A Case Study of the Sunflower Generation
NADIA MARTINEZ-CARRILLO, Roanoke College, and DAN TAMUL, Virginia Tech. The Role of Social Media in Humanitarian Response: The Cases of Mexico and Puerto Rico
UMUT KORKUT, Glasgow Caledonian University. Digital Publics, Factured Human Rights Norms, and Violence Narratives in Social Media in European Peripheries
ALPTUG OKTEN. Rutgers University. Unlearning the “Common Sense” through Digital Platforms: SourDictionary and the Construction of Activist Subjectivity
LABOR BEAT

12:30-1:45 p.m.
Room LL14
Film Screenings

A Tribute to Larry Duncan of LABOR BEAT, hosted by ANDREW FRIEND

LARRY DUNCAN, co-founder and co-producer of the Labor Beat cable TV series (www.laborbeat.org), had planned to be at this conference to present some of his work. In April, Larry Duncan passed away suddenly. Founded in 1986, Labor Beat is the longest running show about labor issues on TV and is available via local cable in six cities in the U.S. (as well as online). This afternoon’s screening will highlight the work of this unsung hero of labor media, including excerpts from the hundreds of hours of video he shot and edited for the show over thirty-two years. The screening will be hosted by Andrew Friend, a longtime producer at Labor Beat and director of feature-length documentaries Worker’s Republic, about the 2008 Republic Windows and Doors occupation (https://vimeo.com/30882647), and Schoolidarity, a film about the corporate attack on public education in Wisconsin and Chicago (http://www.schoolidarity.com). A question and answer session will follow.
Plenary I:
Fighting Fake News: Press Freedoms in a “Post-Truth” World
2:00-3:15 p.m.
LL14

The News That Didn’t Make The News

Panelists will address the state of our so-called free press (i.e., corporate media) and what “post-truth” means in terms of the importance of independent journalists who report on crucial issues for smaller publications year around (highlighted in the Censored books). They will discuss why we need investigative journalists now more than ever. They will also address the increase in Junk Food News/News Abuse in our infotainment culture, the expansion of the propaganda model into a digital age, and why critical media literacy education is the real antidote to our fake news culture, not big tech algorithms, blacklists, or censorship. A question and answer session will follow.

MICKEY HUFF, Director of Project Censored and President of the Media Freedom Foundation, Professor of Social Science and History at Diablo Valley College, California
ROBIN ANDERSEN, Professor, Communication and Media Studies, Fordham University and long-time Project Censored judge.
NOLAN HIGDON, co-founder Global Critical Media Literacy Project, Project Censored contributor, Media Freedom Foundation board member, Professor of History and Communications, Diablo Valley College.
STEVE MACEK, moderator, Chair of Communication and Media Studies, North Central College
3:15-3:30 p.m.
ROOM LL
BREAK

Session III-F3 3:30-5:00 p.m.

ROOM LL18
Something Wicked This Way Comes: Right-Wing, Conservative, and Ultra-Right Media Discourses

BILL YOUSMAN, moderator

JOSEPH TURNER, University of North Georgia. Media and Hyperreality: Tracing the Rise of Conservative Media and the Promise of New Critical Media Strategies

STEVE MACEK, North Central College, and LIZZIE BAUMGARTNER, North Central College. Clickbaiting the Academy: A Political Economic Critique of the Right’s Online Outrage Machine

MITCH DIAMANTOPOULOS, University of Regina. The Road to Trump’s triumph: The Rise of Right-Wing Media Alternatives and the Collapse of the Journalistic Centre

ROOM LL19

AIMEE-MARIE DORSTEN, moderator

A. JAY WAGNER, Bradley University. The Curious Legacy and On-Going Tribulations of Criminal Libel

TONY PALMERI, University of Wisconsin-Oshkosh. Free Speech in the Digital Age: A Case for First Amendment Literacy

NAZLI BULAY DOGAN, University of Pennsylvania. Criminalization of Hacktivism

VINCENT RUSSELL, University of Colorado Boulder; JOANNE MARRAS TATE, University of Colorado Boulder; ELLIE BUSCH, University of Colorado Boulder; RACHEL LARSEN, University of Colorado Boulder. Going “Rogue”: Alternative National Park Twitter Accounts as a Site of Rhetorical Resistance
ROOM 302
The Master’s Tools? The Double-Edged Sword of Media and Gender as a Site of Resistance

LETRELL CRITTENDEN, moderator
RIANKA SINGH, University of Toronto. Platform Feminism
J.M. LAPP, University of Toronto. ‘Handmaidens of History’: Exploring Feminized Archival Work
AYLEEN CABAS-MIJARES, University of Missouri. “Without Women There Is No Revolution:” A Critical Discourse Analysis of the Twitter Communications of Ni Una Menos
BERNADETTE BOWEN, Purdue University Northwest. #WhatNext: Some Political Implications of the #MeToo Campaign Aftermath

ROOM 303
Space, Power, and Ideology

IAN DAVIS, moderator
STEPHANIE WEBB, Decipher City LLC, and JAMIE DEANGELO, City of Fort Worth. Debating Land Use Change: Communication and Civic Accountability In Austin, Texas
NOUR HALABI, University of Pennsylvania. If these Walls Could Speak: Borders and Walls as Communicative Devices
SANJAY JOLLY, University of Pennsylvania. A Philadelphia Story: Urban Mythmaking, the University, and Black Erasure
CHRISTINA CEISEL, California State University, Fullerton. Land and labor: Emergent Populism in Post-Crash Galicia, Spain
ROOM 304
Examining the Nexus of the Arts, Critical Recovery, and Control

JAMES F. HAMILTON, moderator

MICHAEL PALM, University of North Carolina at Chapel Hil. Gentrified Vinyl: Bay Area (Ad)ventures in Record Store Real Estate
ROD METTS, California State University San Bernardino. Reclaiming the Typographic Mind in an Age of Authoritarian Aesthetics and Bliss
CHRISTINE QUAIL, McMaster University. Craftsy, Craft Rhetoric, and Networked Domesticity
DOUG TEWKSBURY, Niagara University. Labor/Making/Affect: An Ethnography of Creative Collectives in Creative Spaces

ROOM 306

JOHN SULLIVAN, moderator

KRYSTYLE CARLOS, Purdue Northwest. Frogs Like Watermel on Too! A Critical Analysis of Disney’s “The Princess and the Frog”
KATIE GRESSITT-DIAZ, Rutgers University. Sonic Erasure: The Visuo-centricity of Muslim Women in Hollywood Film
ALEXIA WALLS, Purdue University Northwest. The Scandal of Media Representations of Black Women
MICHELLE YATES, co-founder and co-director of the Chicago Feminist Film Festival (http://chicagofeministfilmfestival.com) and Assistant Professor of Cultural Studies and Humanities at Columbia College hosts a screening of selections from the 2018 Chicago Feminist Film Festival: The Little One (10 min, Diana Cam Van Nguyen, Czech Republic) about a Vietnamese girl who grows up in a European town; Scrap Dolls (13 min; Aude Cuenod, USA) about an 11-year old boy on the south east side of Detroit grieving over the loss of his best friend; The Winkles (24 min, Alice Vials, France, 2018 Audience Choice Award Winner for Best Fiction Short) about a young woman trying to find her way in life while working at her father’s bar; and Ctrl Alt Del (9 min, Margaret Katch and Roni Geva, USA), a comedic web series set in an abortion clinic. Question and answer session will follow.
Congratulations

Congratulations to our M.A. students on their UDC 2018 presentations

José Artega
Bernadette Bowen
Krystyle Carlos
Ayana Clark
Alexia Walls
L.E. Whitman

For more information regarding Purdue University Northwest’s M.A. Communication Program contact Dr. Lee Artz
email: artz@pnw.edu | phone: (219) 989-2393

Purdue University Northwest | 2200 169th Street | Hammond, IN 46323
Plenary II:
Global Conflict and Independent Media
6:30-8:00 p.m.
KASBEER

ABBY MARTIN, host of The Empire Files, an investigative news program on the satellite network teleSUR English. She was formerly the host of Breaking the Set on the Russian network RT America, working from the Washington, D.C. bureau. Martin is also an artist and activist, and helped found the citizen journalism website Media Roots. She serves on the board of directors for the Media Freedom Foundation which manages Project Censored. Martin appeared in the documentary film Project Censored The Movie: Ending the Reign of Junk Food News (2013) and co-directed 99%: The Occupy Wall Street Collaborative Film (2013).

CHRIS GEOVANIS, Communications Director, Chicago Teachers Union and founder of HammerHard Media Works, which does public relations work for Chicago progressive advocacy organizations and civic groups, including the Chicago Coalition Against War and Racism and Occupy Chicago. Chris is also a freelance reporter for Free Speech Radio News.
Saturday, May 12

Philip H. Corboy Law Center, Loyola University, Water Tower Campus, 25. E. Pearson St., Chicago IL 60611

Registration
8:00-9:00 a.m.
Lobby of Corboy Law Center, 25 E. Pearson

Coffee and Bagels/Literature Tables
8:00-9:00 a.m.
Lower Lobby Lounge Area

Session I-S1 9:00-10:30 a.m.

ROOM LL18
The Mediated Image Talks Back: Discourses of Race and Gender in Popular Culture

JOHN MOIST, moderator

LILY KUNDA, Old Dominion University. You Know You that Bitch When You Cause all This Conversation: A Critical Analysis of the Negative Discourse Surrounding Beyoncé’s Super Bowl 50 Halftime Show

JODI RIGHTLER-MCDANIELS, South College. When Kneeling Became a Movement: Exposing White Privilege in Media Coverage of “The Kaepernick Effect”

DIANA LEON-BOYS, University of Illinois at Urbana-Champaign. Popular Culture Resistance through Language: Jane the Virgin Complicates Latinidad

SAMIRA RAJABI, University of Pennsylvania. Interrogating and Nuancing the #MeToo Movement: Understanding Mediated Advocacy and Protest Through “Me Too” Testimonies
ROOM LL19

ROBERT BODLE, moderator


ROBERT BODLE, College of Mt. St. Joseph. The New Gatekeepers: Cambridge Analytica, Microtargeted Ad Campaigns, and Censorship

JESSICA HENNENFENT MADDOX, University of Georgia. What Memes Can Teach Us About Fake News: Visual Influences on News Spreadability in a Regime of Enthrallment


ROOM 302
Libertarian-Progressive Political Organizing: Transpartisanship Without Compromise

DREN GERGURI, moderator

PATRICK EDDINGTON, Policy Analyst, CATO Institute

JEFFREY LANDALE, coordinator, Civil Liberties Coalition

SASCHA MEINRATH, President of the Board, Defending Rights and Dissent Foundation & Palmer Chair in Telecommunications, Penn State University

DANIEL SCHUMAN, Policy Director, Demand Progress

STEPHANIE TAYLOR, President, Progressive Change Campaign Committee

SEAN VITKA, Executive Director, Fourth Amendment Advisory Committee

JOSH WITHROW, Director of Public Policy, Free the People

ROOM 303
Through Bars, Lenses, and Notes: the Representation of Immigration/Migration

DAN TAMUL, moderator

ENDA BROPHY, Simon Fraser University, Carceral Continuities: Debt, Deportation, and Migrant Digital Labour in Mexico

EVan LIGHT, Glendon College at York University, and SARAH NAUMES, York University. Border Probes: Mapping Movement and Surveillance

YEHUDA SHARIM, Rice University. “I Don’t Trust Your Camera But I Trust You”: The Poetics and Politics of Representing US Immigrant and Refugee Realities

CAROLIN MUELLER, Ohio State University. “Sounding Integration”: Democratic Inclusion of Migrants in Germany through Music

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ROOM 304
The History of Struggle for Progressive People and Movements

ROBERT MCCHESNEY, moderator

MANDY TRÖGER, University of Illinois, Urbana-Champaign / Böll Foundation. The struggle over a democratic press in post-socialist Europe: The case of East Germany

MOCHISH KS, Tata Institute of Social Sciences. Historical Relevance of the Vernacular Press in the Global South: Tracing the History of Malayalam language Press through its Role in the public Action in Kerala, India -1923-2013

NATHAN GODFRIED, University of Maine. Radical Scholars, Political Activism, and Academic Freedom in Historical Context: The Case of J. Raymond Walsh and Harvard University, 1934-1937

XIN QI, Jinan University and FANBIN ZENG, Jinan University. The Impact of Internet Use, Political Efficacy on Political Participation of Middle-class professionals in China

ROOM 305
Resisting the Right: Media Representations of Activism and Social Justice

STEVE MACEK, moderator


LOREN EZRA WHITMAN, Purdue University Northwest. D.A.C.A. as the Rhetorical Foil to the “Latino Threat” Narrative in U.S. Political Discourse

MORTEN STINUS KRISTENSEN, University of Illinois at Urbana-Champaign. On Facebook, a New Kind of Representation: Danish Muslims and Resistant Social Media Practices

DANYE FERRARI, Rutgers University. Affecting Abandonment: Neoliberalism, Public Art and Immediate Memorialization of Refugees

10:30-10:45 a.m.
ROOM LL
BREAK
Session II-S2 10:45-12:15 p.m.

ROOM LL18
Threats to Academic Freedom and Free Speech on Campus: A Roundtable Discussion

MICHELLE YATES, moderator

STEVE MACEK, North Central College
RACHEL BUFF, University of Wisconsin-Milwaukee
AMY WILKINSON, Loyola University
JOHN WILSON, Illinois Academe; Academe Blog
MICHELLE YATES, Columbia College

ROOM LL19
New Perspectives on Democracy and Media after the Neoliberal Turn in Latin America

CLAUDIA LAGOS, moderator

CLAUDIA LAGOS, U. de Chile / U. of Ullinois at Urbana Champaign. Leaking and controlling: Simultaneous operations of muckraking within a neoliberal society
FABIÁN PRIETO, U. of Ullinois at Urbana Champaign. From illegal consumers to legal producers of community. Community TV in Colombia 1997-2007
ANGELA ARIAS ZAPATA, New York University. Land Dispossession and the Infrastructures of Political Agency

ROOM 302
The Political Economy of Media Technology Policy

NICOLE COHEN, moderator

RICHELLE CROTTY, University of Texas at Austin. Taking Back the FCC: Fighting Regulatory Capture in the Public Comment Process
LAUREN BRIDGES, University of Pennsylvania. Power and Cables: Politics of the Cloud
RUSSELL NEWMAN, Emerson College. Media Reform in a Time of Neoliberal Ascendancy: New Challenges, New Paradigms
DONG HAN, Southern Illinois University Carbondale. Search Commodities: Paid Search Results and Its Regulation on the Chinese Internet
ROOM 303
The Fake News Factory: Manufacturing Propaganda, Persuasion, and Consent

ROBIN ANDERSEN, moderator

JEFFREY BLEVINS, University of Cincinnati. Manufacturing Consent in the Age of Post-Truth: The Political Economy of Fake News, Bots, and Double-Speak

KAYLA KEENER, George Mason University. Rhetorical Affect: Political Persuasion, Representation and the Digital Spread of Fake News

DREN GËRGURI, University of Prishtina, and Faton Ismajli, University of Prishtina. Fake News and its Impact on the Elections in Republic of Kosovo

LOREN HANNA, California State University, Los Angeles; NATHAN WENSKO, California State University, Los Angeles; ERIC SIBERIO, California State University, Los Angeles; JACKSON SPENCER, California State University, Los Angeles (Spencer not confirmed). Fake News: The Increased Use of False Reports as Credible Sources to Make Informed Opinions

ROOM 304
White is Not the Absence of Color: Critiquing the Representation of Race in Media

CHRIS DEMASKE, moderator

RACHEL SADLER, Old Dominion University. Villains or Victims? Historical Comparisons of Media Representation of Slain Black Youth

RICARDO VALENCIA, University of Oregon. Whiteness as an Analytical Tool in Communications

LETRELL CRITTENDEN, Thomas Jefferson University. Being Black a in Pittsburgh Newsroom - Race, Inclusivity and Everyday Life in the Steel City

AYANA CLARK, Purdue University Northwest. Media Coverage - It's Always Black and White

ROOM 305
Using Media Technology to Gather, Resist, Demand, and Inform

LOREN EZRA WHITMAN, moderator

CARLOS FONTES, Worcester State University. Next System Media

HAO CAO, The University of Texas, Austin. Articulating a Campaign in the Disjointed WeChatsphere

A. JAY WAGNER, Bradley University. The Janus Movement: The Limits of the FOIA and a Move toward Public-Facing Records
12:30-2:00 p.m.
KASBEER
LUNCH / UDC BUSINESS MEETING

Session III-S3  2:00-3:30 p.m.

ROOM LL18
Shifting Political Economies in Emergent Enterprises
A. JAY WAGNER, moderator

AARON HERESCO, California Lutheran University. The New Television Commodities - Youtube TV and the Shifting Political Economy of Television
LEE ARTZ, Purdue University. The Political Economy of Attention: Global News Agencies and the Destruction of Democracy
CHRIS YOUNG, University of Toronto. Game Engines and the Production of Inequality in the Video Game Industry
CRAIG STARK, Susquehanna University. Public Radio and Public Access: Applying HD Radio technology to a new form of broadcast localism

ROOM LL19
Media Literacy: Politics, Post-Truth, and Pedagogy
THOMAS CORRIGAN, moderator

RYAN LIZARDI, SUNY Polytechnic Institute. Discouragement of Media Literacy through Encouraged Nostalgia
JAMES F. HAMILTON, University of Georgia. Toward Critical Media Literacy 2.0
BILL YOUSMAN, Sacred Heart University. Critical Media Literacy as Resistance in the Post-Truth Era
THOMAS CORRIGAN, California State University, San Bernardino. Critical Realism and the Political
ROOM 302
Entertainment as Performance, Entertainment as Critique

RANDY NICHOLS, moderator

HERVÉ SAINT-LOUIS, University of Toronto. Cartoonist Labour: The Political Economy of Web and Digital Comics
ANIRBAN MUKHOPADHYAY, University of Illinois, Urbana-Champaign. Resistance Through Fake Believe: Deconstructing “The President Show”
OMAR HAMMAD, Rutgers University. American Muslims, Humor, YouTube, and responding to Islamophobia
LUCIA DELAINI, Northwestern University. Truth-Suggesting: Entertaining the Idea of Change

ROOM 303
Advertising and Marketing Under the Critical Microscope

RUSSELL NEWMAN, moderator

MATTHEW MCALLISTER, Pennslyvania State University, and LITZY GALARZA, Pennsylvania State University. Selling with Masculine, Industrialized, and Disgusting Bodies: Constructing the Construction Worker in Advertising
KYLE ASQUITH, University of Windsor. Regulating Native Advertising: The Need to Move Beyond “Narrow” Regulation
KYLIE CARAWAY, OCAD University, and BRETT CARAWAY, University of Toronto. The Final Stomping Ground: Greenwashing in Children’s Media

ROOM 304
Mobilizing Media as a Means to Critical Activism

LETRELL CRITTENDEN, moderator

CHRIS ROBE, Florida Atlantic University. Documenting the Little Abuses: Copwatching, Community Organizing, and Video Activism
JOHN COLLINS, St. Lawrence University. Blogging for Critical Global Citizenship? Pedagogical Challenges and Possibilities
JOSE LUIS BENAVIDES, California State University, Northridge Border Journalism Voices: Resisting Dominant Narratives of Violence in Mexico and Seeking Social Justice
ROOM 305
The Global Media’s Role in Fostering Political Power

ENDA BROPHY, moderator

EMMANUEL SOBSEH, The University of Bamenda, Republic of Cameroon. *Transnational Media, Active Resistance and Justice: The Fight against Francophone Colonization of Anglophone Cameroon by the United States of America*

SAMIRA RAJABI, University of Pennsylvania. *Digital Media Making and Everyday Tactics in the Lives of Populations Impacted by Trump’s Travel Ban*

MARTIN MARINOS, Columbia University. *Far-Right Politics at the EU’s Periphery: Bulgaria’s Ataka Party in a Global Media Context*

MENGLU LYU, Southern Illinois University Carbondale. “*Connecting Everything*” or “*From IT to DT*”: China’s Cyber Giants’ Interpretations of the “Internet Plus Action Plan”

3:30-3:45 p.m.
LL
BREAK

Session IV-S4 3:45-5:15 p.m.

ROOM 305
Across Longitude and Latitude: The Political Struggle for Gender Representation Around the World

INGER STOLE, moderator

LISA BROOTEN, Southern Illinois University Carbondale. “*The Lady*” Dethroned: Aung San Su Kyi and the Gendered Politics of Myanmar’s Transition

ELIZABETH LOZANO, Loyola University Chicago. *Gender, War and Resistance in Colombia*

SYED IRFAN ASHRAF, Southern Illinois University, Carbondale. *Militarizing Malala: Global Media, Local Struggle*
ROOM LL18
The Political Economy of the Alt Right’s Media

MATT CRAIN, moderator
DEREK HRYNYSHYN, University of York. “The Outrage of Networks”: Social Movements and Social Media in the Age of Austerity
TANNER MIRRLEES, University of Ontario Institute of Technology. The Alt-Right’s “Cultural Marxism”
VINCENT MANZEROLLE, University of Windsor. White Identity Politics as an Expression of Advertising Logics

ROOM 303
Interrogating the ‘Truthiness’ Appeals of Fake News

LETERELL CRITTENDEN, moderator
EMIL MARMOL, University of Toronto. The “Fake News” Scare and Corporate Censorship: The Silencing of Alternative and Independent News
NOLAN HIGDON, Media Freedom Foundation. Fighting Fake News: Critical Media Literacy Pedagogy in Staff Development
ZACHARY MCDOWELL, University of Illinois at Chicago. Resisting Fake News and Editing Wikipedia as Social Justice: Critical Information Literacy in the Fight for Truth

ROOM 304
Culture Workers: Labor Rising, Labor Organized

RUSSELL NEWMAN, moderator
SAM SMUCKER, Southern Illinois University Carbondale. The State of Union Organizing Among Film and Television Workers
NICOLE COHEN, University of Toronto. Media Justice Through Unionization: Organizing at VICE
ERROL SALAMON, University of Pennsylvania. Journalism Labor in Crisis
ELIZABETH SARJEANT, Simon Fraser University. The Student, the Worker, and the Feminist: Uniting the Struggle on Cultural Terrain
JOHN MOIST, University of Illinois at Urbana-Champaign. App-Based Drivers, Organization, and the Politics of Communication in a Changing Economy
Plenary III
5:30-6:45 p.m.
KASBEER

SUT JHALLY, Keynote Address/Dallas Smythe Award

BILL YOUSMAN, Speech of Introduction

Sut Jhally is Professor of Communication at the University of Massachusetts at Amherst and Founder and Executive Director of the Media Education Foundation (MEF). He is one of the world’s leading scholars looking at the role played by advertising and popular culture in the processes of social control and identity construction. The author of numerous books and articles on media (including The Codes of Advertising and Enlightened Racism) he is also an award-winning teacher (a recipient of the Distinguished Teaching Award at the University of Massachusetts, where the student newspaper has also voted him “Best professor”). In addition, he has been awarded the Distinguished Outreach Award, and was selected to deliver a Distinguished Faculty Lecture in 2007.

He is best known as the producer and director of a number of films and videos (including Dreamworlds: Desire/Sex/Power in Music Video; Tough Guise: Media, Violence and the Crisis of Masculinity; and Hijacking Catastrophe: 9/11, Fear & the Selling of American Empire) that deal with issues ranging from gender, sexuality and race to commercialism, violence and politics. Born in Kenya, raised in England, educated in graduate studies in Canada, he currently lives in Northampton, Massachusetts.
ROBERT MCCHESNEY’S DIGITAL DISCONNECT

6:45-7:45 p.m.
ROOM LL14
Film Screening

Join us for a screening of Media Education Foundation’s newest film, Digital Disconnect. Based on the acclaimed book by media scholar Robert McChesney, the film examines the relationship between the internet and democracy in the age of fake news, filter bubbles and Facebook security breaches. There will be a question and answer period with Robert McChesney afterward.

8:00-11:00 p.m.
KASBEER
Saturday Night Social

Entertainment provided by The Hotts, from Purdue and Northwest Indiana.
NOTES
and the

Center for
Digital Ethics & Policy

WELCOME
to Loyola, Union for
Democratic Communications